

DISTRICT PROGRAM - 2021/2022

1. Image Building/Branding/Publicity

A strong Brand Image/Branding will increase the visibility of the organization and helps to attract Public/Private Sector participation and to achieve its fundraising goals. It will also help to attract service-minded people into the Membership of the organization.

Use club bulletins, print and electronic media, social media, notices, and billboards to enhance the brand image.

2. Diabetes Awareness & Action



Diabetes can lead to serious illnesses affecting the heart and blood vessels, eyes, kidneys, nerves, and teeth. In most high-income countries, diabetes is the leading cause of cardiovascular disease, blindness, kidney failure, and lower limb amputation. It is expected to affect 629 million adults by 2045.

Organize:

- Educational talks/seminars in communities/schools on diabetes prevention and management
- Health camps for diabetes screening
- Walks/Parades and Road Shows to create public awareness.

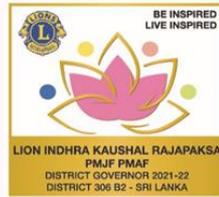
3. Environment



The environment is everything that makes up our surroundings and affects our ability to live on the earth – the air we breathe, the water that covers most of the earth's surface, the plants, and the animals around us. Environment scientists say it is the people who cause air and sea pollution, deforestation, etc.

Undertake projects on.

- Tree plantation
- Awareness programs for children
- Beach cleaning
- Responsible disposal of waste



4. **Hunger & Nutrition**



Nearly 815 million people were affected by hunger in 2016: ie. 11% of the global population. 155 million children under five years are stunted due to chronic malnutrition. 1/3 of annual food production is lost or wasted through the supply chain. 33% of women of reproductive age suffer from anemia.

Ensure all community members have access to nutritious foods by:

- Serving prepared meals/dry rations.
- Help residents/school children to establish community vegetable gardens where they can grow their food.
- Encourage home gardening/backyard vegetable plots/potted vegetable plants.

5. **Vision**



Cataracts are the number one cause of blindness in the world. Our effort should be to change the conditions of those who are affected.

- Carry out school-based eye health examinations and education for early detection of visual impairments and eye conditions.
- Refer students/community members for further medical treatment to well-equipped eye hospitals.
- Provide spectacles that are durable, acceptable, and comfortable.

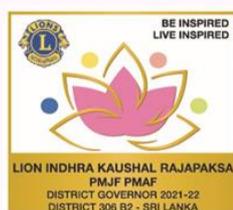
6. **Childhood Cancer**



Every 2 minutes a child is diagnosed with cancer. Cancer is the leading cause of death in children. Approximate 300,000 children under 19 years old are diagnosed with cancer. The most common categories of childhood cancer include leukemia, brain cancer, lymphoma, and solid cancer. Children need our help.

Our efforts should be to:

- Raise awareness about childhood cancer among the public by holding educational programs with healthcare professionals.
- Collaborate with a local child cancer hospital staff to learn about the needs of their patients and families and fulfill those needs.



7. Services for Children

Millions of children lack essential health services, nutrition, and safe environments. Most children abandon their school careers due to various socio-economic reasons.

Help them by:

- Collecting toys for children's hospices
- Providing nutritious meals for children
- Organizing leadership programs
- Sponsoring for their education.
- Skills development
- Channeling them to a suitable vocation.
- Sponsoring a recreational day for children with physical challenges

8. Club Administration/Operations

- Have a clear understanding of the individual roles.
- Conduct effective meetings.
- Induce professionalism.
- Adhere to correct meeting procedures and protocols.
 - Have an Agenda and share it with participants before the meeting.
 - Start and end the meeting on time.
 - The meeting should be positive and allow everyone to participate.
 - Feature an interesting program or meaningful activity.
 - Keep members who were unable to attend informed of the proceedings and encourage them future participating.
- All meetings i.e., Club Officer installation, ZC visit, RC visit, and DG visit to complete within 1 to 1 1/4 hours.
- RC's visit ZC presence and DG's visit ZC and RC presence mandatory.
- Promote visits from/to other clubs in the Zone/Region and District
- Submit WMMR to International within the month.
- Submit MSR to the International before the 10th of the following month.
- Submit MAR to the District before the 10th of the following month.
- Promote family involvement in all Lions activities.