



# The SPIRIT



## THE INTERNATIONAL ASSOCIATION OF LIONS CLUBS DISTRICT 306 B2

ISSUE 1 - JULY 2009

### Message from the District Governor



As your District Governor 2009-2010, it is my fervent hope that we work together to make the 5th year of District 306 B2; 52nd year of Lionism in Sri Lanka, and the 93rd year of International Association of Lions Clubs, a great one.

"Strategize to Excel" is our theme this year and we need to implement appropriate strategies to achieve success in any activity. As Lions we cannot be satisfied only with success and we need to excel in every thing we do.

Our International President Lion Eberhard J. Wirfs request each and every lion of our great organization to "Move to Grow" which means progress in every aspect; growth in membership, growth in projects with special interest and attention to youth, quality improvement of our membership, leadership development, succession planning etc. In other words "Move to Grow" gives us the direction and purpose of our activities during the 93rd year of our great Movement.

The International President has chosen the 'Ginkgo' tree and leaf as the symbol of his theme. This tree has a long history, with ancestors extended back some 280 million years. The ginkgo is a symbol of hope and love, and a monument of peace and environmental protection and even considered a vision aid. The ginkgo tree has in fact

declared the "millennium" tree. When taking into consideration its' other characteristics of esteemed heritage, longevity, adaptability, utility, sustainability, and global abundance, it is easy to see a correlation between the ginkgo tree and Lions Clubs International. This is the reason the International President has selected the ginkgo tree and leaf as his symbol.

The members are the greatest resource of any organization, therefore membership development is a key activity for expansion and effectiveness. Lions Clubs International is no exception. It is not only the increase of numbers but the enhancement of quality along with the quantity. President Eberhard Wirfs emphasizes this in his statement; "We must stretch-stretch in our dreams, our plans, and our ACTIONS. If, we don't, we will perish".

In turn, I would request all my clubs to practice membership drive during the year in increasing the members in the clubs. We will also undertake well planned 'demand driven' club extension programme during the year. Remember the District target for net growth is; 300+ and the new club extensions are 8. Let us strategize to achieve these targets well within the lionistic year 2009/2010. Further, International President has challenged the Districts to extend 5 clubs before August 2009 to be recognized for 'GINKGO Award'-a very ambitious target.

Dear Lions and Lion Ladies, the success did not just happen, we all had to work hard to achieve them. Compared to past few years, the world today is going through a challenging and demanding era. That is the very reason, I request you all to strategize. We need to improve our "input" to "output" ratio, meaning increase efficiency while improving effectiveness in every aspect. It is high time that we lions come out of our dens and show the public; who we are? And what we are doing to help the needy and develop the communities.

Dear friends, if we need to change, we must be bold enough to be the change agents, but it should be purposeful. I have already introduced basic changes such as team based structure of the cabinet by appointing Team Leaders and also introducing changes to the Awards and Rewards Scheme-Contest Guidelines which are being already conveyed to you. I will assure you all, with the whole hearted support of my key cabinet the transparency and quality to be permanent features of all our undertakings in administering the District. Above all, we will uphold and improve our lionistic values and ethics, pursue our goals and objectives vigorously and maintain our long standing rich heritage as the world's largest service club organization which has stood the test of time for over 92 years. Management Guru; Peter F. Drucker emphasized the importance of change in his own words, I quote "Every organization must be prepared to abandon everything it does to survive in the future" However, in my opinion, as members of a long standing organization we should embrace change carefully and diplomatically.

My role as your leader-District Governor is always-always-to keep our lions cheered up, optimistic, and ready to play full-out in the face of change. We need harmony and unity among the members of our clubs and between the clubs in the District. Respect and friendship among us should be the key features.

I am fortunate to have two high caliber Lions as my Vice Governors in Lion Ariya B. Rakawa and Lion Jayantha Gunawardena. I am sure that our District can be the role model of implementing this new concept for the Lions International.

I wish to conclude by quoting Woodrow Wilson "I not only use all the brains I have, but all I can borrow" I am a great believer of and practitioner of this statement and am sure my mentors; our past leaders will extend their fullest co-operation in my doing so. Let us build a strong team in our District and achieve excellence together by implementing appropriate strategies.

Let us afford smiles on the faces of those who deserve through our humanitarian services.

Let us be 'Ginkgos'

I thank all of you and wish you a solid year of Lionism ahead of you.

With Lionistic Regards,

Lion Kingsley Bernard

**District Governor at the  
92nd Covention in America**



**District Governor on his Arrival  
& Attending Religious Ceremonies**



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## DISTRICT NEWS

4th Annual District Convention - 23rd & 24th May 2009  
@ BMICH & Water's Edge



Congratulations !  
By Multiple Council Chairman



District Governor - Elect.  
Delivering the Victory Speech



Principal Cabinet Officers

## CABINET SCHOOL



# DISTRICT GOVERNOR'S DIARY

## July 2009

- 18th - Governor's Welcome Meeting  
Cabinet Installation Meeting
- 19th - Leo Installation
- 21st - Past District Governor's Welcome
- 25th - Kelaniya Charter
- 27th - Press Conference
- 31st - Grand Century Charter

## August 2009

- 1st - Kurunegala Annite Circle Charter
- 8th - Ganemulla District Governor's Visit
- 23rd - Sports Day
- 29th - Narammala Golden Jubilee

## REGIONAL NEWS



Region - 4



Region - 3



Region - 6



Region - 2

### Regional Planning Meetings held

- Region 1 - Lion Ananda Jayaratne - 27th June, 2009 - Kadawatha Beverly Hall
- Region 2 - Lion Derrick Symone - 12th June, 2009 - Residence, Kiribathgoda
- Region 3 - Lion Sumith Fernando - 12th June, 2009 - Keshan Restaurant Kandana
- Region 4 - Lion Indika de Zoysa - 4th July, 2009 - Yakkala Gayan Gold House
- Region 6 - Lion Janaka Munasinghe - 5th July, 2009 - Residence, Veyangoda
- Region 7 - Lion Karunaratne Herath - 5th July, 2009 - Residence, Hettipola
- Region 8 - Lion Jude Rukantha - 12th July, 2009 - Planter's Club, Kegalle
- Region 9 - Lion R B Abesinghe - 12th July, 2009 - Anuradapura