

## Imm. Past District Governor Profile



**Lion Kingsley Bernard  
MJF**

### Personal

- Name** - Digo Thalattaniralalage Kingsley Bernard  
**Spouse** - Saumya Bernard -  
 BSc, Post Graduate Diploma holder in Education  
**Teacher** - Presidents College, Rajagiriya.  
**Children** - Ashani - BSC in Fashion Designing  
 Hiruni - Engineering Under Graduate at the Moratuwa University.  
**Parents** - Late Mr & Mrs D.T.Jothiratne (Teachers)

Kingsley Bernard is the Eldest of a family of three with two younger sisters

### Educational / Academic / Professional

#### **Schools Attended**

St Mary's College & Seethawaka Central College - Aissawella  
 St Benedicts College & Ananda College - Colombo

#### **Academic Qualifications**

Master of Business Administration (MBA) University of Colombo, Sri Lanka  
 Gold Medalist for Marketing Management  
 Bachelor of Science (B.Sc), First batch to pass out from Jaffna University,  
 Diploma in International Marketing  
 Colorado State University, Colorado, USA

#### **Professional**

Advanced Course in International Marketing  
 CBI - Netherlands (an Agency of the Ministry of Foreign Affairs)  
 Personal Computer Instructor Course  
 Centre for International Co-operation for Computerization (CICC), Japan  
 Diploma in Marketing Management / Computer Systems Design  
 National Institute of Business Management (NIBM), Sri Lanka

#### **Academic Affiliations**

Visiting Faculty Member  
 University of Colombo, Sri Jayewardenapura,  
 Open University of Colombo, & University of Kelaniya

#### **Appointments/Affiliations**

- Council Member - Sri Lanka Economic Association , 2003 – to date
- Member – National Council for Economic Development (NCED) Export Cluster and Trade & Tariff Cluster-2003 – 2005.
- Senior Vice President - National Chamber of Exporters 2000 – 2002.
- Honorary Secretary of National Chamber of Exporters' : Dec.'98 – 2000.
- Vice President of the Exporters' Association of Sri Lanka – July 1998 - December 1999 affiliated to Ceylon Chamber of Commerce.
- President of the Sri Lanka Ceramic Manufacturers and Exporters Association – 1998 - January 2000.

#### **Leadership**

- President of the Science Students' Union of the University of Jaffna, Sri Lanka - 1976/77
- President of the Students Council of the University of Jaffna, Sri Lanka – 1976/1977
- Chairman – Joint Business Forum (J-Biz) from 2004 - 2005

- President of the Science Students Union - Jaffna University.
- The very First President of the Student's Council of Jaffna University.
- President - National Chamber of Exporters of Sri Lanka- 2003 – 2005.

### **Employment**

Group Director - (Corporate Planning and Business Development)  
Daya Group of Companies(Present)

### **Past Employment Records**

Group Director Maharajah Organisation,  
Chief Executive Officer Dankotuwa Porcelain Ltd.  
Managing Director /CEO ,Walker & Greig  
Management Consultant – Sri Lanka Export Credit Insurance Corp.  
Director Marketing - Sri Lanka Export Development Board  
Deputy Director - Agricultural Development Authority

### **Lionistic Carrier**

1986 Invited to join Lionism by Lioin Dr.Kotalawala and inducted as a  
Lion by PDG Lion Lincoln Fernando  
1986 Board Director of the Club  
1988/1989 1st Vice President  
1989/1990 President  
1990/1991 President  
1995/1996 President  
2000/2001 Zone Chairperson + Member Attendance Committee  
2001/2002 Region Chairperson + Chairman Public Relations Committee, Member Attendance ,Street Parade Committees  
2002/2003 District Chairman Membership Growth, Development and Retention and Member MERL and Mass Induction Committee  
2003/2004 District Coordinator  
2004/2005 District Chairman Leadership  
2006/2007 District Chairman MERL  
2007/2008 District Chairman Skills Development  
2008/2009 Vice District Governor

Winner of Many International President's Appreciation awards & Governor's Appreciation awards